



Strategic Careers Plan – Bottesford Schools Federation – 2026-2027

Section	Details
Context	Located in a semi-rural area with strong ties to the steelworks industry and high levels of deprivation. Close to the Humber Bank, an area of growth in renewables.
Aims	Raise aspirations- Connect learning to real-life careers- Broaden understanding of local and global work opportunities- Promote social mobility and ambition
Key Strands	1. Understanding the World of Work- Introduce key concepts like “job”, “career”, and “skills” through stories and discussion. 2. Local Industry Spotlight- Focus on steelworks and renewable energy sectors – The Humber Bank, UK energy hub- Invite guest speakers from both industries. 3. Aspirations & Role Models- “When I Grow Up” day.- Career Spotlight Assemblies featuring professionals from varied backgrounds. 4. Skills for Life & Work- Focus on teamwork, problem-solving, and communication.- Use enterprise tasks and group projects. 5. Parental Engagement- Parent job talks and community survey.- Guidance for families on supporting aspirations. 6. Curriculum Connections- Map careers links across subjects.- Themed weeks: STEM Week, Enterprise Week, Our Local Future Week. 7. Visits & Experiences- Industrial site visits- Visits to energy centres or local colleges- In-school “Futures Fair”
Long-Term Vision	• Embed primary-level Gatsby benchmarks • Build long-term industry links • Create whole-school careers culture • Support transition to secondary careers education



Potential careers within the North Lincolnshire/wider Lincolnshire regions:

This list includes both traditional roles linked to the region's heritage (e.g. steel, agriculture) and newer opportunities in green energy, digital technology, and public services.

Industry & Manufacturing

Mechanical Engineer
Steel Worker
Fabricator / Welder
CNC Machinist
Maintenance Technician
Logistics Coordinator
Production Line Supervisor

Agriculture & Land-Based Careers

Agricultural Technician
Farm Manager
Horticulturalist
Environmental Officer
Animal Care Assistant
Agricultural Machinery Operator
Land Surveyor

Renewable Energy & Green Careers (Humber Bank area)

Wind Turbine Technician
Environmental Engineer
Energy Analyst
Offshore Operations Support
Sustainability Consultant
Marine Technician
Project Planner (Green Energy Projects)

Health & Social Care

Nurse / Healthcare Assistant
Paramedic
Physiotherapist
Social Worker
Occupational Therapist
Care Home Manager
Mental Health Support Worker

Science, Technology, Engineering & Maths (STEM)

Lab Technician
Software Developer
Cybersecurity Specialist
Data Analyst
Robotics Engineer
Chemical Engineer
Research Scientist



Construction & Skilled Trades

Electrician
Plumber
Bricklayer
Site Manager
Architect
Civil Engineer
Quantity Surveyor

Education & Childcare

Primary / Secondary Teacher
Teaching Assistant
Nursery Practitioner
SEN Support Worker
Educational Psychologist
Careers Advisor

Emergency Services & Public Sector

Police Officer
Firefighter
Prison Officer (HMP Humber region)
Local Government Administrator
Border Force / Customs Officer
Environmental Health Officer

Retail, Hospitality & Tourism

Retail Manager
Chef
Events Coordinator e.g. Elsham Golf club
Hotel Receptionist e.g. Forest Pines
Customer Service Advisor
Tourism Officer (e.g. Humber Bridge Visitor Centre, local attractions)

Creative & Media

Graphic Designer
Illustrator
Photographer
Musician / Performer
Web Designer
Content Creator
Marketing Executive



Transport & Logistics (linked to Immingham, Scunthorpe, and Doncaster)

HGV Driver

Freight Forwarder

Port Operator

Warehouse Manager

Supply Chain Analyst

Train Driver

Air Traffic Controller (Doncaster/Sheffield area)

Finance & Business

Accountant

Financial Advisor

HR Officer

Office Manager

Business Development Executive

Legal Secretary

Entrepreneur / Small Business Owner